

## OptiMobile AB (publ) signs agreement with sales business partner for Middle East and Africa

**OptiMobile continues to develop its sales and marketing organisation by adding a business partner for Middle East and Africa.**

The Middle East and Africa (MEA) are important markets with a combined total of more than 1,5 billion mobile subscribers.

OptiMobile's sales partner for MEA is Roniac Trading Ltd (Roniac) with head office in Nicosia, Cyprus. Roniac's founder has a long and comprehensive sales experience from the telecom industry combined with an extensive contact network in the region.

### CEO Erik Nilsson comments:

*"We are pleased with the addition of Roniac as partner for MEA as the experience, technical expertise and contacts will strengthen OptiMobile's position on the market. The size of the region makes it important in order to reach our sales targets. "*

### For more information, please contact:

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*OptiMobile operates in the field of telecommunication and currently offers various software-based solutions. The services combine traditional telephony with modern technology utilising the Internet and Wi-Fi-networks for various telephony services. Today, collaboration is taking place with a number of telecom operators in the Nordic region, as well as internationally. The head office is located in Stockholm. Read more about OptiMobile at [www.optimobile.se](http://www.optimobile.se).*