

OptiMobile AB (publ) signs agreement with sales business partner for UK and Ireland.

OptiMobile continues to develop its sales and marketing organisation by adding a business partner for the UK and Ireland.

UK and Ireland are important markets with a combined total of more than 100 million mobile subscriber.

OptiMobile's sales partner for UK and Ireland is Inpertior Technologies Ltd (Inpertior) with head office in Aylesbury, northwest of London. Inpertior's founders have a long and comprehensive sales experience from the telecom industry combined with an extensive local contact network.

CEO Erik Nilsson comments:

"We are pleased with the addition of Inpertior as local partner for the UK and Ireland as their sales experience and technical expertise will strengthen OptiMobile's position on the market. "

For more information, please contact:

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OptiMobile operates in the field of telecommunication and currently offers various software-based solutions. The services combine traditional telephony with modern technology utilising the Internet and Wi-Fi-networks for various telephony services. Today, collaboration is taking place with a number of telecom operators in the Nordic region, as well as internationally. The head office is located in Stockholm. Read more about OptiMobile at www.optimobile.se.